

27/2/16

(M)

Exam. Code : 103203

Subject Code : 1151

B.A./B.Sc. Semester—III

JOURNALISM & MASS COMMUNICATION

(Writing for Print Media)

Time Allowed—3 Hours]

[Maximum Marks—80

Note :—In Section A all questions are compulsory. In Section B candidates have to attempt any **eight** questions out of **ten** and in Section C candidates shall have to attempt any **two** questions out of **four** questions.

SECTION—A

1. What is inverted pyramid news writing style ?
2. "The Lead attracts attention." Explain.
3. What do you think about Text breakers ?
4. How do you produce a Style Sheet.
5. Discuss what are the direct quotes.
6. What is a feature and how is it different from a news report ?
7. Explain the Online Journalism.
8. PCI.
9. Offset Press.
10. Cub Reporter. 10×2=20

SECTION—B

11. What do you mean by Planning in newspapers ? Why is it important ?
12. Explain feature writing. Also discuss the art of effective feature writing.
13. Explain different sources of news.
14. What is Editing ?
15. What are the elements of news ?
16. What is web publishing ?
17. Write a short note on editorial.
18. Discuss various types of reporting.
19. How will you write a short news article in a newspaper ?
20. What is ear panel ? Explain. 8×5=40

SECTION—C

21. Write a note on "Press is the fourth estate of democracy."
22. Examine the role of technology in the planning and designing of a newspaper today.
23. Differentiate between sub-editor and news editor.
24. Analyse the need and importance of development reporting in the present times, citing suitable examples. 10×2=20